



## **BMB Transportation Portal**

### **August 2007 Newsletter**

#### **Career Path for Drivers**

##### ***Career path can help and keep drivers.***

In light of driver storage within the industry, keeping qualified drivers is primary. Drivers leave companies for lack of communication, not respected or valued. When drivers experience a career path program in place, drivers are likely to want to continue driving for years. Some are rewarded for safety or training slots, supervisory roles, such as driver-manager, and eventually to management positions. Primarily career path program goals are always is to keep quality driver driving for you, not somewhere else.

##### ***Progress Path***

New hires should “graduate” from orientations, and all new hires should be on probation for 90 days. Fleets should recognize drivers for their safety performance by instituting a “Million & Billion Milers Club”. Also by rewarding them with cash and trips. Training toward becoming driver-manager or a driver recruiter, dispatcher or sales representative. Offering them a career path is a reason driver come to the fleet and then creating opportunities, that will convince them to stay.

If you have concerns or opinions please contact us at:

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