

BMB Transportation Group

February 2007 Newsletter



Hiring Older Drivers

HAPPY DAYS ARE INDEED HERE AGAIN. There can be no better proof than hiring by trucking company looking for experience CDL drivers.

Today, the average age of CDL drivers is 47, not 25. Recruiting these experienced drivers are a plus to long haul companies. Older drivers believe the biggest issue for new drivers is a lack of training. "Knowledge is power." The most important success factors for new drivers are money management and learning from older drivers. Hours-of-service regulations, they must be reasonable and flexible to accommodate driver's needs. The price of fuel is BIG PROBLEM. Technology is enabling fleets to take driver training to the next level.

Experience Counts

Established trucking companies such as Schneider National, the country's largest truckload carrier 15% of its new drivers were over the age of 50. Older drivers are filling roles in operations, sales, information technology, customer service and maintenance. The over-50 crowd certainly isn't the complete answer to the driver shortage, but it's one group that has a lot to offer trucking and should be an important element in any efforts to rethink the hiring strategies.

BMB TRANSPORTATION GROUP WILL CONTINUE TO PROMOTE THE HIRING OF THE OVER-50 CDL DRIVERS.

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