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Q&A

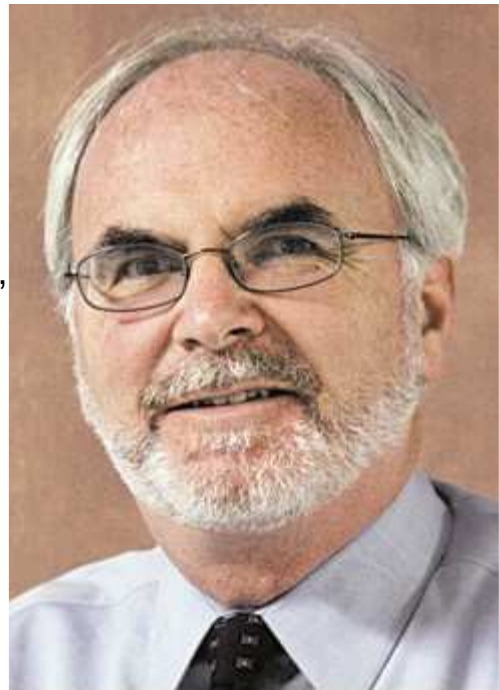
A New Media Model

James A. Cutie, Chief Operating Officer, Connecticut News Project

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How common are nonprofit news gathering Web sites like The Connecticut News Project (www.ctmirror.org) that goes live Jan. 25? Where did the idea come from to organize this Web site? Where did the Web site name come from? It seems reminiscent of the Times Mirror Co.

Nonprofit news sites are becoming a regular part of the new media landscape. The Internet has made startups of all types viable. We are a subject matter news site, which like the Web itself, transcends geography. The name came from a collaborative brainstorming session by the staff. It's meant to suggest that the news site will reflect those issues that are important to Connecticut residents, their families and communities.



James A. Cutie

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The foundations supporting the effort include Hartford Foundation for Public Giving, John S. and James L. Knight Foundation, as part of its Knight Community Information Challenge, Melville Charitable Trust, San Francisco Foundation, Seedlings Foundation, The Community Foundation for Greater New Haven and the William Caspar Graustein Memorial Fund. We are very grateful for the generous support of our founding foundations, certainly for their financial support, but also for the validation they lend and the ongoing value-added that comes from